

Bring God, a prayer, and know the tricks... to help keep family, friends and others from becoming casualties in the marketplace. A free insert for your staff and client consumer awareness and financial aid binder... you have one, right? FREE Financial Aid Info for Students, Teachers, Military Staff, Family, Friends, and others...

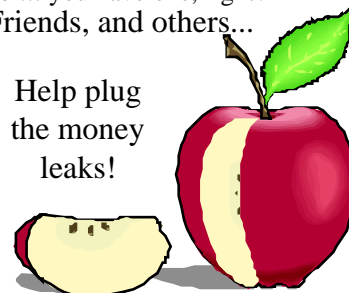
Take the crash Ph.D. course in **Auto Buyology**® 101

Don't let another class graduate car deal illiterate... Car Deal Illiteracy Syndrome (CCDIS) is Epidemic In the US.

The free universal class, seminar or lecture helper

and downsized global economy paycheck stretcher... Give the gift that gives back...

Help plug
the money
leaks!



Brain Surgeons & Rocket Scientists - 0; Car Dealers - 10... go figure...

By simply making the Car-Deal-Literacy-to-Library-Connection for yourself, your students, clients, associates, employees, troops, bosses, friends, family, and others, you can give the free gift that gives back for a lifetime of carlessnesshood...

- The real cost of gasoline is between \$5 and \$15 per gallon -- even the carless subsidize auto use.
- The average lifetime costs for auto ownership and operation is now over \$400,000.00
- 40% of all car repairs are unnecessary, costing U.S. consumers \$44 billion annually.
- 70% of California auto mechanics are unable to diagnose and make routine auto repairs.
- Women and minorities pay more on average for auto sales and service due to bias.
- Fraud alone in auto sales and service practices costs consumers at least \$22 billion annually.
- Unfair and manipulative auto sales and service practices costs consumers tens of billions more.
- Odometer fraud is a \$10 billion a year business in America.

Practice random acts of carlessnesshood... Erase Chronic Car Deal Illiteracy Syndrome (CCDIS)

Some auto industry tricks used to milk consumers include:

Grounding Flipping and turning • Curbstoning • Lemon-laundering • Inflating invoices • Removal of fuel or other items during service or between test drive and drive-off • Double-dipping • High and low-balling • Undisclosed hidden damage, repairs or defects • Service shenanigans • Bait and switch • System selling • Lease payoff packing • Title washing • Customer Ping-Pong • Blaming the customer • Unchecked profit creep • Artificially shorting supply ¶ Etc., Ad nauseum -- Ad infinitum...

Things we should have learned in school... Making the Car-Deal-Literacy-to-Library-Connection...

Some tricks for paving the auto consumers lane on the auto deal highway include:

- Don't buy it. "Don't Have A CAR, Man!" and save on average over \$400,000 over a lifetime in auto ownership and operation costs. Support and use public transit. Even auto addicts benefit when we all have auto alternatives available.
- If you need or justgotstahave a car, make the **Car-Deal-Literacy-to-Library-Connection** and pick up a book or two at your library or bookstore on how to buy, lease, own, operate and service automobiles without paying too much and getting run over every time.
- Ding the dealer and the manufacturer on negotiated markups (profits) on every car sales, lease and service deal, including one-price-fits-all "value priced" and "no-haggle" deals.
- Demand that state and national governments enact and backup comprehensive "Fair Car Sales and Service Practices" laws to help protect consumers from auto sales fraud, waste and abuse.



This free Car-Deal-Literacy-to-Library-Connection gift is brought to by:
CAR^{veat} Emptor® Tricks of the Great AmeriCan Car Deal

It's ugly. It's all over the road. It kicks car deal tailpipe for family values.

Free info on-line -- Search for it by name.



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